



## Survey swissstandards.pl 2017

## Summary based on average results of 134 surveys of Franke, Stämpfli and Zehnder





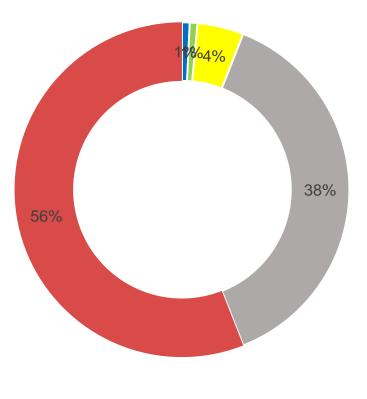






How do you evaluate the cooperation with our company?

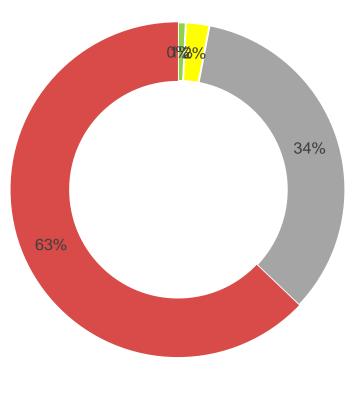
(1 - bad, 5 - very good)





How do you evaluate the quality of our products / services?

(1 - bad, 5 - very good)

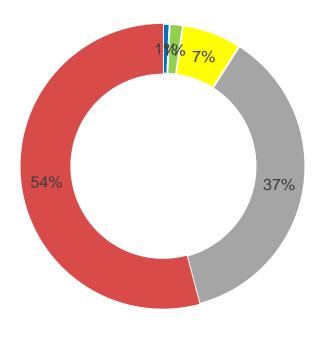






How do you evaluate the cooperation with our company compared to other companies providing similar products/services?

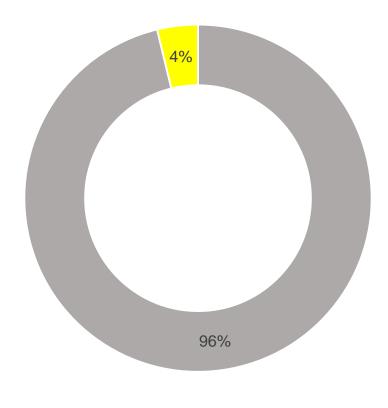
(1 - bad, 5 - very good)



■1 ■2 ■3 ■4 ■5



## Would you recommend our company?

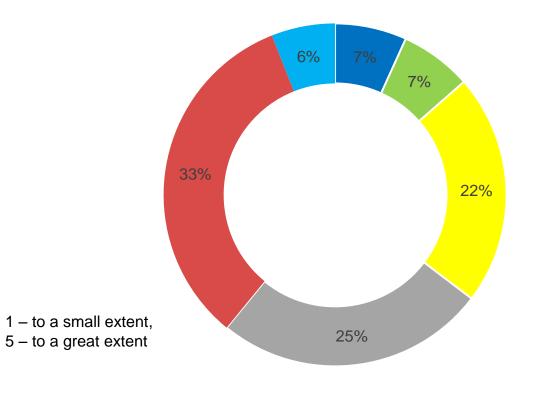


TAK NIE





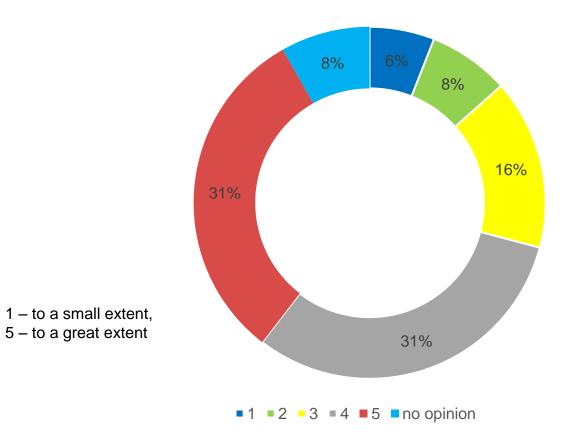
To what extent do the Swiss origin and the trademark swissstandards.pl influence your positive perception of a company?



■ 1 ■ 2 ■ 3 ■ 4 ■ 5 ■ no opinion



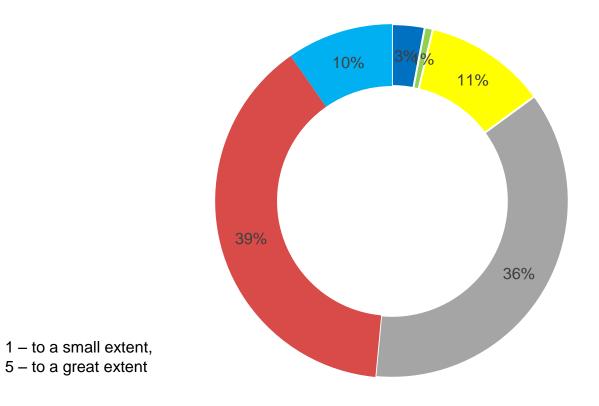
To what extent do you have higher expectations towards Swiss companies and companies holding the trademark swissstandards.pl?







## To what extent does our company fulfil your expectations?



■ 1 ■ 2 ■ 3 ■ 4 ■ 5 ■ no opinion